



International Society  
for Nutraceuticals & Functional Foods

## **ANNOUNCEMENT**

### **ISNFF 2011 Conference and Exhibition, November 14-17, Sapporo, Japan**

The 2011 annual meeting of the International Society for Nutraceuticals and Functional Foods (ISNFF) will be held November 14-17, 2011 in the Royton Sapporo Hotel ([http://www.daiwaresort.co.jp/english/29\\_royto.html](http://www.daiwaresort.co.jp/english/29_royto.html)), Sapporo, Japan. We welcome you all as scientists from academia, industry and government, as well as business leaders and the public to this most interesting and exciting conference and exhibition on Nutraceuticals and Functional Foods.

Visitors will find a harmony between the beauties of Sapporo city and the peaceful nature that can be found in the outskirts of the city. There are rich ecological sites located just minutes from downtown and it is even possible to catch the rare sight of salmon swimming upstream in a river flowing through the centre of the city. The local committee members look forward to your participation in the 2011 annual meeting and trust that you will enjoy the conference through its scientific program which would report on the latest advancements in nutraceutical and functional foods and their application in product development as well as the opportunity for sight-seeing around Sapporo.

Local Committee Chair

Prof. Dr. Kazuo MIYASHITA